

THE FOOD & BEVERAGE

# RecyclingAlliance

## 2023 Half Year Report



# About Us

## Who we are

The Food and Beverage Recycling Alliance (FBRA) is a not-for-profit Producer Responsibility organization set up in line with NESREAS's Extended Producer Responsibility (EPR) mandate for producing and manufacturing companies, in the Food and Beverage Industry to enable the collection, recovery and recycling of post-consumer packaging waste in the environment.

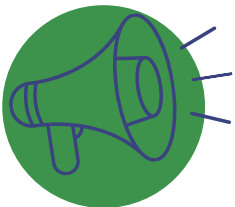
## Our Vision

To be the leading Extended Producer Responsibility (EPR) programme and industry compliance model in Nigeria.

## Our Mission

To be a catalyst for enabling the recycling of post-consumer wastes into valuable materials and also build a self-sustaining recycling economy in Nigeria that will promote employment, wealth creation and innovation.

## Our Strategic Pillars



Public Awareness  
Campaigns



Policy Drive, Engagement  
and Thought Leadership



Enabling Collection  
and Recycling



## Public Awareness Campaigns



Public Awareness Campaigns

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## The Food and Beverage Recycling Alliance created various public awareness and campaign in the first half of the year

The Alliance, committed to fostering sustainable practices and environmental consciousness, embarked on a series of fruitful collaborations to amplify their efforts in sensitizing communities in the Country. This year, we organized a series of events and initiatives to commemorate various significant occasions, making a meaningful impact on the lives of waste pickers, women, consumers, and the planet as a whole.

- **Waste Pickers Day Celebration:**

In honor of the invaluable contributions made by waste pickers to our environment and society, the Alliance celebrated the day as a day of recognition and appreciation of all the waste pickers.

- **International Women's Day Empowerment:**

On International Women's Day, the Alliance celebrated women within the recycling and waste management sectors. By celebrating these women leaders in waste management, we aim to inspire the next generation of female environmental champions.

- **Global Recycling Day Campaign:**

With a focus on promoting responsible waste disposal and recycling practices, the Alliance created awareness campaigns to celebrate Global Recycling Day. Through public service announcements and social media campaigns we educate people on the significance of recycling and encouraged them to adopt eco-friendly habits in their daily lives.

- **World Consumer Rights Day Advocacy:**

Recognizing the interconnectedness of sustainable consumption and environmental protection, the Alliance marked World Consumer Rights Day by advocating for eco-conscious consumer practices.

- **International Zero Waste Day Initiatives:**

To champion the concept of zero waste and reduce our ecological footprint, the Alliance hosted a range of activities on International Zero Waste Day.



- **World Environment Day Celebration:** On World Environment Day, the Alliance amplified its advocacy for environmental protection by organizing large-scale community clean-up programs, beach cleanups, street sensitizations and road shows. FBRA took decisive action by hosting a remarkable beach cleanup event. With a strong commitment to safeguarding our oceans and coastlines, FBRA rallied member companies and volunteers to come together for this noble cause. A total of 17,208 Styrofoam pieces were collected at this event to prevent coastal pollution.

- **World Oceans Day Conservation Efforts:** Acknowledging the critical role of oceans in sustaining life on Earth, the Alliance dedicated World Oceans Day to marine conservation efforts. We partnered with Nigerian Institute for Oceanography and Marine Research to create ocean awareness workshops, and campaigns to promote recycling. The aim was to instill a sense of responsibility towards ocean health and marine life preservation.

## "Creating Value from Waste"

### MMA Bins Launch

In a significant endeavor to enhance waste management and environmental sustainability, FBRA proudly launched its collection program at the Murtala Mohammed Local Airport Terminal 2. With a deep commitment to promoting responsible waste disposal and recycling practices, the organization took the initiative to provide specially designed receptacles for waste collection.

The event was marked with enthusiasm and appreciation for FBRA's dedicated efforts in making a positive impact on the environment. By introducing these receptacles at a prominent location, FBRA aims to create greater awareness among travelers, vendors and airport staff about the importance of waste segregation and recycling.



### BAT Cigarette Bins Launch

In a commendable effort to tackle the environmental challenges posed by cigarette butt littering, FBRA in collaboration with the British American Tobacco (BAT) organized an extensive street sensitization and awareness program at Apongbon under bridge. The primary objective of this program was to officially launch FBRA's innovative cigarette butt recycling initiative, which aims to enable the efficient collection and recovery of discarded cigarette butts.



# Policy Drive, Engagement and Thought Leadership



Public Awareness Campaigns

Policy Drive, Engagement and Thought Leadership

Enabling Collection and Recycling

In the first half of the year, the Alliance took part in several Engagements, Policy Drives, and Thought Leadership initiatives.

#### FBRA-UNIDO Collaboration

In a significant collaborative effort to promote sustainable practices and advance the goals of UNIDO (United Nations Industrial Development Organization) Project 210184, FBRA (Food and Beverage Recycling Alliance) joined hands with UNIDO to host and conduct enlightening Awareness Raising Seminars on Circular Economy and Resource Efficiency. These insightful seminars were held in two major Nigerian cities - Abuja and Lagos.

With a shared vision of fostering a circular economy that minimizes waste and optimizes resource usage, FBRA and UNIDO brought together key stakeholders, industry experts, government officials, and representatives from various sectors to participate in these thought-provoking seminars.

As the seminars concluded, FBRA and UNIDO remain committed to continuing their joint efforts in advocating for a circular economy and resource efficiency in Nigeria, as the project is in the phase of selection of companies for improvement of resource efficiency

#### Nigeria PROBLUE Workshop

FBRA actively took part in the Nigeria PROBLUE workshop, which was sponsored by the World Bank. During this workshop, FBRA played a crucial role by offering valuable insights and expertise in the area of plastic waste management. Specifically, FBRA provided essential recommendations for sector-specific Extended Producer Responsibility (EPR) guidelines on plastic wastes.



#### FBRA-NESREA Workshop

FBRA actively took part in the NESREA (National Environmental Standards and Regulations Enforcement Agency) national inception and scoping workshop. This workshop served as a crucial platform for various stakeholders, including government agencies, environmental organizations, industry representatives, and experts, to come together and initiate the planning and scoping process for environmental initiatives and regulations in Nigeria.



## NPAP Steering Committee

FBRA's chairman received the honor of being inaugurated as a distinguished member of the steering committee for the Nigeria National Plastic Action Partnership (NPAP). This prestigious appointment reflects the significant recognition of FBRA's leadership and expertise in the field of waste management and plastic recycling.

As a member of the steering committee, the chairman of FBRA assumes a vital role in guiding and shaping the direction of the NPAP's initiatives and strategies. The National Plastic Action Partnership, being a collaborative effort between government agencies, private sector entities, and civil society organizations, aims to address the pressing issue of plastic pollution and promote sustainable practices nationwide.



## Green Tax Measures

In a proactive effort to contribute to environmental sustainability and promote green practices, FBRA undertook a comprehensive review of the Fiscal Policy Measures. Drawing upon its expertise in waste management, recycling, and sustainable practices, FBRA diligently analyzed the existing policy framework to identify opportunities for the implementation of Green Tax measures.

As a result of this thorough review, FBRA took the initiative to develop a robust and well-informed position paper. This document served as a strategic blueprint to guide industry engagements and negotiations pertaining to the implementation of Green Tax initiatives. Currently, the green tax is being suspended for further review by the Federal government.

## MAN Strategic Dialogue

FBRA was honored to participate as a distinguished panelist at the Strategic Dialogue Session on Environment and Green Manufacturing, a significant event organized by the Manufacturers Association of Nigeria (MAN). This session provided a valuable platform for industry leaders, experts, and stakeholders to come together and engage in constructive discussions on crucial topics related to environmental sustainability and green manufacturing practices.

The focus is to enable a just transition for industries to evolve from a linear economy to a circular economy



# Enabling Collection and Recycling



Public Awareness Campaigns

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## In the first half of the year, the Alliance worked towards collecting and enabling recycling across the Country

### Business Support

In the first half of 2023, FBRA successfully extended its support to 20 waste collection businesses through its subsidy model. This initiative was designed to provide financial assistance and incentives to businesses that demonstrated a strong commitment to responsible waste management, recycling, and adopting sustainable practices.

### Project Partnerships

- WasteBazaar
- EcoSchools
- African Clean-up Initiative (ACI)
- UNIDO
- YALO

### States Covered

Lagos, Ogun, Delta, Kwara, Oyo, Osun, Abuja, Port Harcourt, Adamawa, Bauchi, Kano, and Yobe.



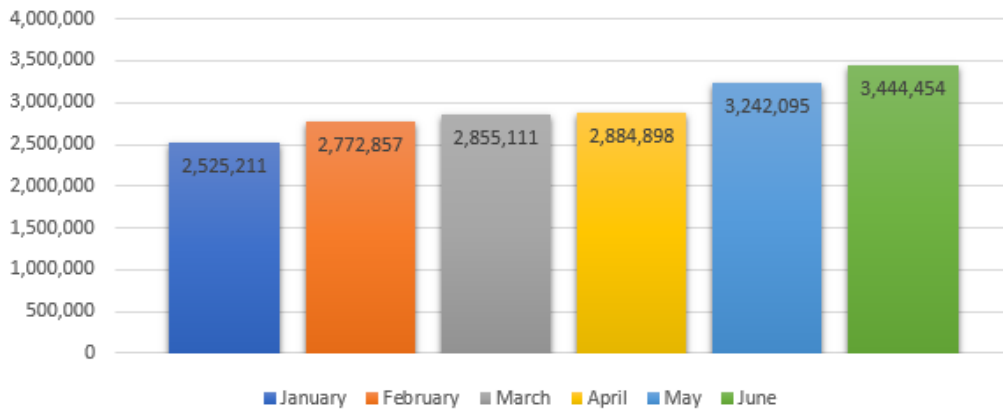
## Collection Centres

- Asaba- Ibusa expressway Collection Centre, Delta State
- Abeokuta Collection Centre, Ogun State
- Lagos Collection Centre, Ikota, Lagos State
- Lagos Collection Centre, Laspark Garden, Oregun, Lagos State

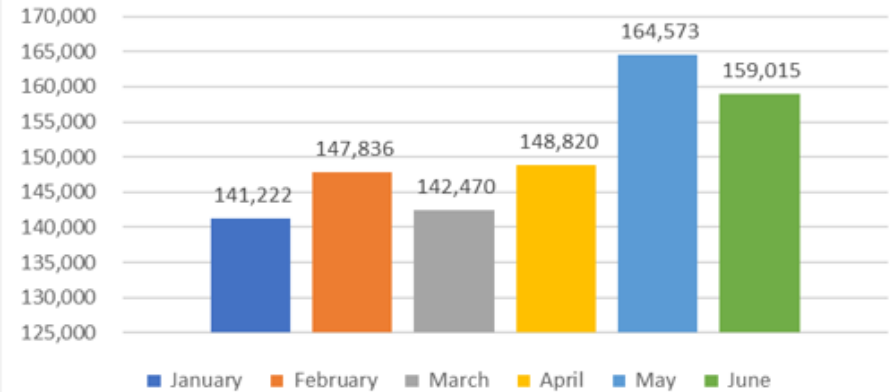


Collection Reports

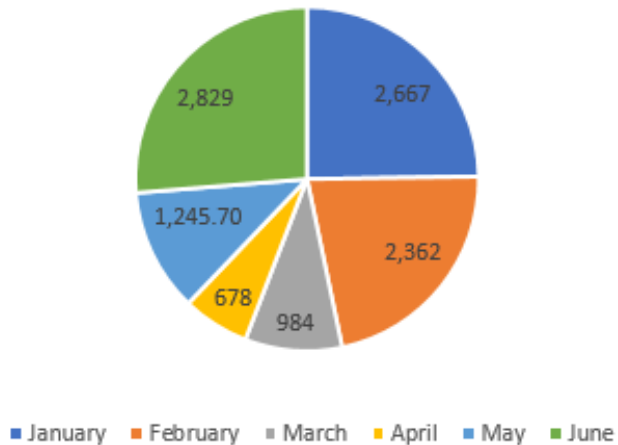
Rigid Plastic Collection in Kg (Jan- June, 2023)



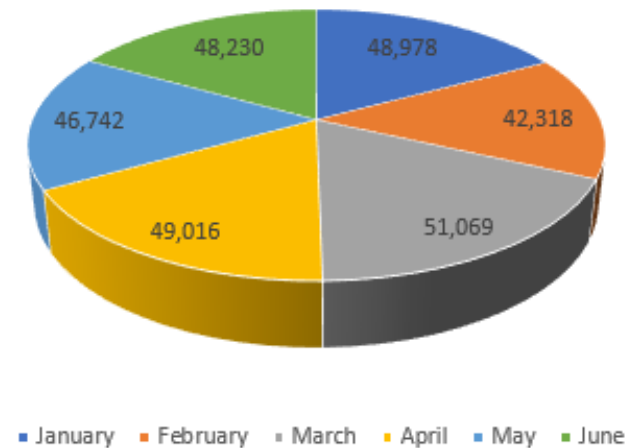
January -June 2023 Flexibles Plastics Collection Volumes (Kg)



Glass Collection in Kg (Jan - June, 2023)



Used Beverage Cartons (UBCs) Collection in Kg (Jan - June, 2023)



## Metal Bin Donation

S/N	Beneficiary	Location	Metal Bin Receptacle
1	Digital Bridge Institute	Lagos	3
2	Precious Moments School	Lagos	1
3	RESWAYE	(Eleguishi Beach, Lekki) Lagos	2
4	Thrashusers	(Ajah) Lagos	10
5	Westman Recycle	(Ajah) Lagos	10
6	American Corner	Lagos	2
7	Federal Ministry of Environment	(Surulere) Lagos	1
8	StreetWaste	Lagos	9
9	Alausa Community	Lagos	2
	<b>Total</b>		<b>40</b>

## Program Sponsored

- Green Hill World Environment Day Clean Up Event
- Street waste Company - Global Recycling Day Awareness Event, Launch of their Yaba Collection Centre
- WAMASON Corporate Dinner & Award Night
- Green Janitor World Environment Day Clean Up Event
- African Clean-Up Initiative (ACI) Valentine Clean-Up
- African Clean-Up Initiative (ACI) Young Climate Heroes
- Ecobarter - Go Green on Earth Event
- Rio'Jeevez LTD in collaboration with Unilag Consult Ltd conference on "Growing Nigeria Economy through Local Content in Waste Recycling Space."

## Product Support Beneficiary

- Street waste Company
- Trash Users Services
- Green Hill
- Remould Global
- Recycledge
- African Clean-Up Initiative (ACI)
- Rio'Jeevez LTD

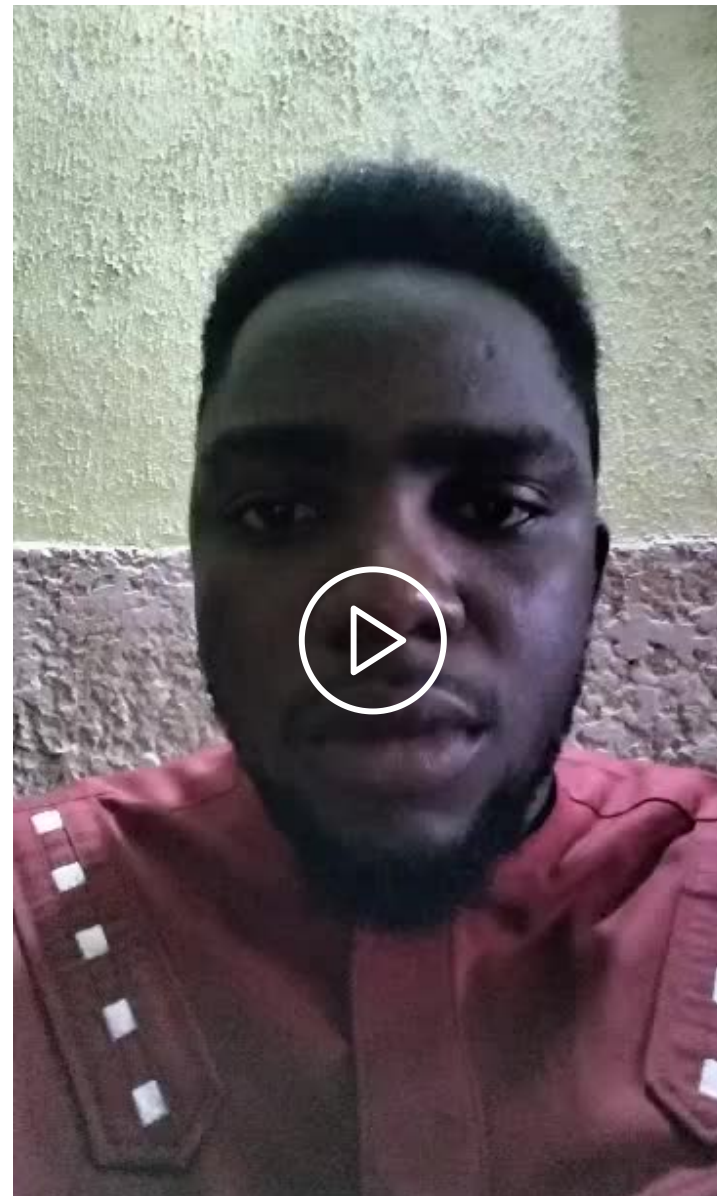


## Our Impact Stories



Lolade Oresanwo

COO West Africa Energy



Femi Owwoeye

CEO Trash Monger

## Our Impact Stories



“ FBRA has distinguished itself as a pillar of environmental sustainability and all activities geared towards achieving a waste free society. FBRA supported our global recycling day community sensitization program and our school collection program. Trashusers services is grateful for the support she has received so far. We are hopeful that we will achieve greater strides in the nearest future”.

TrashUsers



“Partnership with FBRA has been very beneficial to us at Orange Strategy Ltd, it has propelled some of our organisational goals such as Creating employment opportunities, Educating the public about the hazards of indiscriminate disposal of waste,

Mop up packaging materials from the ecosystem, Creating more awareness on the monetary and health benefits of waste recycling. By providing us with an amazing facility to run our waste recycling business in Abeokuta Ogun State, we currently have a workforce of 17 employees (70% female). With the baling machine, we sort and bale our PET bottles and beverage cans thus adding more value to these materials and increasing our profit margin. For the first half of the year (January 2023 – June 2023) we have mopped up **48,560kg of PET Bottles, 6,480kg of Carton, 4,150kg of PP/PE, 8,400kg of Nylon and 1,870kg of Beverage can.** We have collected 69,460kg of packaging materials from January 2023 to June 2023”.

Orange Strategy

## Our Impact Stories



“Our partnership with FBRA commenced at a point when we were having a lot of challenges especially with our high costs of Human Resources and Power to run our plant efficiently. We have been able to remunerate our people better and also employ more people most of which are women and youths. We must say we have benefitted immensely for the monthly EPR and it encourages us to do so much more for the ecosystem. We started with FBRA with a monthly recycling capacity of about 600 tonnes (41 employees) and with the monthly EPR we have been able to increase our PET recycling activities to almost **1300 tonnes (174 employees)** every month. We look forward to more sustained relationship and partnership to enable us achieve a cleaner, healthier and better environment”.

Green Space Recycling Services Limited



“The cooperation with FBRA has been a positive one which has grown over the years and 2023 has kicked off on an overly optimistic note. The continued donation of dustbins to schools through our partnership with FBRA has created immense publicity for our company and products. A value chain is created from these dustbins which involves artisans who make the dustbins, aggregators and waste collectors, material component suppliers and service-related companies.

We have been able to increase our capacity as a direct result of the intervention of FBRA. UBC collection from the dumpsite has grown steadily in the first half of 2023. Monthly collection on average is approximately **48 tons monthly up from 35 tons** in 2022. This increase has converted to increased revenue for both our suppliers and for the company. We have increased our staff strength both core staff and contractors in the first half of the year to facilitate the increased capacity. FBRA has also aided alliances with beverage and packaging companies to encourage them to recycle their factory waste. FBRA has been an integral part of our continued and sustained growth and has encouraged UBC collection”.

## Our Impact Stories



“One of the major impact of FBRA in our environment and to my Organization personally is through the provision of bags. Disposal bags that can be used to store the recyclables temporarily before pick up is carried out. The bags help provide a clean and serene environment by creating an avenue for storage. These bags are the distributed by my company to individuals and organizations. This has been of major assistance to Nugida enterprise as one of the most frequent or common challenges faced during the recycling operations is finding a neat and suitable location to keep and store this recyclables. But the bags provided by FBRA has helped alleviate this challenge. Also, the documentation process required by FBRA has also helped us better understand the magnitude/amount of recyclable the company is processing on a monthly basis. Through the monthly report assessment that is carried out at the beginning of every new month”.

Nugida



“ We are grateful for the support received from FBRA in the first half of 2023. These are the positive outcomes resulting from FBRA’s support; increased recycling rates in the community leading to a significant reduction in waste sent to landfills, introduction of innovative recycling programs in schools, resulting in improved waste management practices and increased environmental awareness among students, expansion of recycling infrastructure and collection systems, allowing for more efficient and widespread recycling initiatives, creation of job opportunities in the recycling sector, contributing to local economic growth and employment, improved public perception and local communities’ participation in recycling, positive impact on the environment through the conservation of natural resources and the reduction of greenhouse gas emissions associated with waste disposal, Enhanced partnerships between businesses and our recycling facilities, enabling the efficient processing and transformation of recyclable materials into new products”.

OD Aleginadav Nig. Ltd

# Our Partners



**WestAfricaENRG**



